



For Immediate Release
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iCoStore Adds Screen Print to In House Decoration Services

The Promotional Product Distributor Offers Customers More Control

Tempe, AZ— 11/29/18 — Today, iCoStore, announced the immediate availability of in-house screen printing services in their 20,000sf headquarters. The new state-of-the-art M&R machines and the addition of industry veterans on staff to run them allows iCoStore to screen print for its online company store clients. iCoStore now has full-control of its client’s corporate branding with 55 heads of embroidery, laser etching, DTG, large format printing and now screen printing.

Traditionally, distributors in the promotional product industry partner with local screen printers for orders. iCoStore will no longer need to rely on outside decoration. Everything will be decorated in house, produced and shipped from iCoStore headquarters. Tom Meissner, President & Founder explains why this investment is a great addition to iCoStore’s offerings “Adding screen print was the next logical step in our evolution of running the best on-demand company stores in the industry. We have full control of our apparel decoration and lead times. Now we can offer our clients faster service and better quality with lower minimums.”

Screen printing will enhance iCoStore’s on-demand production times and allow its customers better options when it comes to T-shirt designs. T-shirts have been decorated on-demand using DTG and heat transfer. With the direct-to-screen technology, repeat orders will be extremely fast and accurate and it will bring minimums down. Account Managers are now able to accurately let clients know when orders are in production and can quickly swatch Pantone colors to the ink being used for the print.

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About iCoStore: iCoStore is a top 1% distributor in the Promotional Products Industry, based in Tempe, AZ. Founded in 2001, iCoStore builds, hosts and runs custom online company stores that sell branded corporate apparel and promotional products. iCoStore’s proprietary on-demand technology and production system allows its clients to have an unlimited product selection with no minimums and no inventory liability. Learn more by visiting <https://icostore.com/>.

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